



**We are
proud to
thank and
support our
generous
sponsors!**



***Please tell us how we may best
contact you***

Business Name

Personal Contact Name

Phone Number

Email Address

Business Address

Comments:



**BHC Sponsorship
Coordinator**

**Nancy Guy
952.393.2358
sponsorship@blazehockey.com**

Burnsville Hockey Club



**Sponsorship
Program
2011-2012**

**Over 400
Burnsville and Savage kids
ages 4-16 will participate in
the 2011-12 season of the
Burnsville Hockey Club.
The BHC website has over
750,000 hits per year and the
Burnsville Ice Center hosts
more than 250,000 visitors
per year.**



**We invite you
to share this season**

The BHC is a non-profit organization dedicated to developing youth hockey. Sponsorships are critical to our efforts to keep youth hockey affordable for as many families as possible. Your generosity will help us provide scholarships, purchase equipment and lower monthly ice bills. You will be providing a way for more kids to play the great game of hockey.

Please consider supporting youth hockey. We, in turn, will promote you and encourage our membership to support your business. We will be your sales people, dedicating ourselves to making sure your investment is rewarded with additional revenue.

There are so many ways you can support the Burnsville Hockey Club

Black & Gold Club Sponsorship

Club Level Sponsorship \$500

- Your logo will be displayed on the letterhead of each and every email blast sent to BHC membership.
- Our website will provide a link to your website.
- At least 3 times per season an individualized "Sponsor Recognition" email will be sent to all membership featuring your business.
- Your sponsorship will be recognized on ice at the BHC Thanksgiving Tournament.
- Your **BHC Black & Gold** Sponsor sign will be displayed in the Burnsville Ice Center. (Artwork and actual cost of sign to be the responsibility of Sponsor.)
- You may run a "special sale or event" directed to BHC membership and we will provide direct advertising via our website and email distribution to encourage membership participation.
- A *BHC Certificate of Appreciation* will be provided to display in your place of business.

Individual Team Sponsorship

Single Team Sponsorship \$250

Sponsor the specific team of your choice

- The name of your business will be printed on the lower back of a team's jersey. You may select the *Home* or *Away* of any Upper Level team or a *Mite* Team jersey. You can choose to print both sets of Upper Level jerseys for \$400. (Artwork and actual cost of printing to be the responsibility of Sponsor.)
- Your logo will be displayed on the Team's web page and a team photo will be provided to display in your place of business.
- Your business will be included in Team events as coordinated by the Team Manager.
- 80% of this money will go directly to the team.

We also offer these

opportunities for your consideration:

"3 Star Players"

Each month we will recognize 3 individual players who have shown excellence in athletics, academics and character. A photo and bio of these players will be displayed in the Rink and in your business. Additionally, a copy will be emailed to every BHC member with your sponsorship information and copy will be provided for local newspaper publication.

If you would like to sponsor the entire season of 3 Star Players we would proudly name the award for your business.

BHC Thanksgiving Classic Tournament

Many opportunities exist to promote your business at this tournament attended by 32 citywide teams and their supporters. Sponsorship of the entire tournament would receive naming rights for the 4 day event, limited vendor opportunities exist inside the Rink, flyers and coupons directing attendees to your business can be distributed or so much more. Please let us know how you would like to be involved!

3-on-3 Outdoor Tournaments - Jan. 21, 2012

Our traditional Squirt event has been expanded this year to include all players. Hang your banner at any one of the 3 sites and join us for a fun day of outdoor hockey!

Mite Fun Day

This is where we celebrate our youngest skaters and encourage them to continue on to play upper levels of youth hockey. Work with our Mites Director to see what is planned for this year and how you might participate.

Dasher Board Advertising

The City of Burnsville generously shares dasher board advertising revenue with the Club. Consider your company sign displayed year round in the Burnsville Ice Center.

Rink 1 is \$500 and Rink 2 is \$300 annually.

Please, tell us what you would like to see in return for your support of Burnsville youth hockey. We will try to make it happen! If you wish your funds to be directed to a specific need please, just let us know. We are happy to work with you whether you want to specifically support scholarships, new equipment, or our Girls program - we most sincerely appreciate your support.